

8th of May (Monday) Room W4 Wrocław University of Economics Library			
10:30	10:45	Conference Opening (PL/EN)	Invitation: Mieczysław Owoc
			Inaugural Speech: Andrzej Kaleta WUE Rector Włodzimierz Olszewski UJW Rector
			Project and Conference Purposes: Dariusz Zajac UJW Project Leader
10:45	11:45	Discussion panel (PL) Chair: Artur Rot	1. Interview: Project Description and Results (Mieczysław Owoc (WUE), Zdzisław Pólkowski (UJW)) 2. Discussion on Usability of Project Results and Dissemination: (Włodzimierz Olszewski (UJW), Maciej Pondel (WUE)) 3. Business Requirements: Michał Zacher (IT Corner), Rafał Borutko (PSG) 4. Higher Education and Development of the Region: Kamil K. Zieliński (Deputy Governor, Lower Silesia)
11:45	12:00	Coffee break & Media Conference	
12:00	12:30	Guest Speaker I	Jeanne Schreurs: <i>Knowledge Pyramid in BI Context</i>
12:30	13:30	Session 1: DW Programs Chair: Artur Kotwica	1. Description of DW Modules (Zdzisław Pólkowski) 2. DW Active Books (Małgorzata Nycz) 3. Papers Presentation: Anna Bąkała: <i>Engagement Design in Business Informatics Learning</i> Krzysztof Michalik: <i>Intelligent Platforms for Teaching Business Informatics</i> Jakub Swacha: <i>An Interactive Python Course: Development and Evaluation</i>
13:30	14:30	Session 2: DW Teaching Methods Chair: Małgorzata Nycz	1. Characteristics of DW Teaching Methods: Mieczysław Owoc 2. Examples of DW Teaching Methods Implementation: Katarzyna Marciniak/Wojciech Grzelak 3. Papers Presentation: Andryi Debrivskiy: <i>How to Built Business Intelligence – A Practical Approach for using Business Informatics in SMEs</i> Mukesh, Om Parkash, Harpal Singh Sidhu: <i>Roles of Administrative Cultural, Networks, Interpersonal Relationships, and Leadership Challenges: An Empirical Investigation of Women in Management</i> Edyta Abramek: <i>Value Generated by Social Networks</i>
14:30	15:15	Lunch	
15:15	16:00	Session 3: DIMBI Portal Presentation Chair: Zdzisław Pólkowski	1. Functionality of DIMBI Portal (Andryi Debrivskiy) 2. Working with Portal (BYOD formula)
16:15	18:15	City Tour	Wrocław Rynek
20.00	22.00	Banquet	Itineris Restaurant - Wita Stwosza 37, Wrocław

9th of May (Tuesday) Room W4 Wrocław University of Economics Library			
10.30	11.30	Guest Speaker II	Nitul Dutta: <i>Collaborative Learning: an Innovative Teaching Methodology</i>
11:30	12:30	Session 4: BI Programs Chair: Mieczysław Owoc	<ol style="list-style-type: none"> <li>1. Description of BI Modules: Zdzisław Pólkowski</li> <li>2. BI Active Books: Julian Vasilev</li> <li>3. Papers Presentation Jacek Wachowicz: <i>Usability Aspects for Elderly Targeted Gamification Websites</i> Julian Vasilev: <i>Application of Business Intelligence Methods for Analysing a Loan Dataset</i> Arkadiusz Januszewski: <i>Specialised Software for Activity-based Costing Modeling in Student's Education Process. An Example of Master Thesis</i></li> </ol>
12.30	12.45	Coffee break	
12:45	13:15	Poster session: K. Hołowińska, H.C. Erkengel, B. Bortosu,, P. Hegyes, T. Nagy, D. Ciulkiewicz, B. Kołduba, A. Balogh	
13.15	14.30	Session 5: BI Teaching Methods Chair: Małgorzata Nycz	<ol style="list-style-type: none"> <li>1. Characteristics of DW/BI Teaching Methods: Mieczysław Owoc</li> <li>2. Examples of BI Teaching Methods Implementation: Julian Vasilev</li> <li>3. Papers Presentation: Markus Helfert: <i>A Training Tool for Demonstrating the Data Quality Bullwhip Effect</i> Mariia Rizun: <i>Evaluation of Information Systems for Knowledge Workers Support</i> Surya Baser, Kerav Pandya, Zdzisław Pólkowski: <i>E-Commerce for Online Shoppers in the Context of Teaching Business Informatics</i> Diana-Elena Niti, Anda-Georgiana Marin: <i>Innovative Teaching Methods</i> Larisa Dospinou, Mihaela Stefan: <i>Semantic Web and Conceptual Modelling</i></li> <li>4. Functionality of DIMBI Portal (Andryi Debrivskiy)</li> </ol>
14.30	15.15	Lunch	
15.15	16.00	Discussion panel Chair: Maciej Pondel	Teaching of Business Informatics in Europe, Asia and Australia based on DIMBI results: Jeanne Schreurs (B), Markus Helfert (IRL), Nitul Dutta (I), Julian Vasilev (BG), Józef Sowiński (PL), Leszek Maciaszek (AU)
16.00	16.10	Conference Closing	Mieczysław Owoc